

**GOVERNMENT OF INDIA
EXTERNAL AFFAIRS
LOK SABHA**

UNSTARRED QUESTION NO:4174

ANSWERED ON:21.12.2005

ADVERTISEMENTS FOR VARIOUS EXPENSIVE MEDICINES

Mishra Dr. Rajesh Kumar

Will the Minister of EXTERNAL AFFAIRS be pleased to state:

- (a) whether advertisements for various expensive medicines for the diseases like T.B, Diabetes, Asthma, Arthritis, Blood Pressure etc. are being published frequently in tie Newspapers, Magazines and are Telecast on T.V. Channels;
- (b) if so, whether these-medicines ate not harmful for the health of the patients;
- (c) if so, whether these medicines have been duly approved` and licensed by the Government; and
- (d) if not, the action taken by the Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH & FAMILY WELFARE (SMT. PANABAKA LAKSHMI)

- (a) Under the provisions of the Drugs & Magic Remedies (Objectionable Advertisements) Act% 1954 advertisement of drugs for treatment of certain diseases specified m the Act including Tuberculosis, Diabetes, Asthma, Blood Pressure etc. is prohibited. However, any advertisement (relating to a drug) printed7 of published by the Government is exempt tinder the Act The administration of the Act lies with the State Governments.
- (b) & (c) Mxhcines are maiketed for specific indications and are prescribed by the Doctors according to the need of the patient. Drugs are manufactured under the licenses granted by the Drugs Control Authorities for use in specific indications.
- (d) Question does not arise.